

Your Name:
Your Class:
Your Unit:

Lesson Plan

Health Professions Week Instagram Chat

Unit Name / Topic:

Learning about professionalism; professionalism as a function of employment

Length of lesson:

60 mins

Objective(s):

- Students will learn 3 specific tactics of presenting themselves as a professional:
 - Professional email etiquette
 - Professionalism in online learning/virtual employment opportunities/interviews
 - Professionalism in social media presence

Essential Question: At the end of the lesson, can students link elements of being professional to future employment opportunities?

Benchmarks:

4.4 Employability Preparation

4.4.1 Develop components of a personal portfolio.

- Social media
- Personal networking
- Employer websites
- Internships

Materials / Resources:

- Instagram access to @HealthProfWeek

Procedure: Independent Work, Homework

- At 8pm ET/5pm PT on Tuesday, November 17, Health Professions Week will host a virtual chat with the 20 professional associations via the online platform Instagram.
- Topics discussed during the hour-long chat will cover 4 specific tactics of learning professional behaviors in the classroom and in employment situations:
 - Professional email etiquette (a) professional email address and (b) professional communication via email, and
 - Professionalism in online learning/virtual employment opportunities/interviews, and
 - Professionalism in social media presence

Formative Assessment:

- After presentations, the class gives feedback.

Summative Assessment:

- Each student will write a reflection about the activity.



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Homework: Assignment can be assigned as homework, as it falls outside of traditional classroom hours.
Teacher tip: If this scheduled event occurs during regular class-time, schedule a block of time as a “field-tip” at your library or computer lab for students to use school resources to access the fair.

Unit Assessment: NA

Reflection: